

# ECOTHON

**in Cambodia 2020**

**Sustainable Consumption and Production**

## What is Ecothon?



Ecothon is a 2~3 day of intensive competition for promising entrepreneurs who have an innovative ‘Sustainable Consumption and Production (SCP)’ business idea. For 36 hours at the Ecothon, meet the mentors who are experts on SCP design, productivity improvement, cleantech, business strategy, etc., depending on your needs, discuss your idea with them to develop an innovative SCP business model!

## What is Sustainable Consumption and Production (SCP)?



For more information go to <https://www.oneplanetnetwork.org/about/what-scp>

## Date



13th – 16th October 2020

Due to the COVID-19 pandemic, this year’s event will be held **ONLINE**.

## For whom



Whoever wants to take part in the Ecothon with their team to start an SCP-related business  
Who has already run a startup or enterprise and wants to make the product or services more sustainably  
**\*All the applying team should consist of 3~4 team members.**

## Prizes



Gold Prize **1,500,000 KRW** / Silver Prize **1,000,000 KRW** / Bronze Prize **500,000 KRW**  
ALL WINNERS will be given the opportunity to join the ‘K-Startup Week Come Up 2020’



## Process and Schedule (All schedules could be changed by organizers condition)

Application ~ 27th Sep 2020	Screening ~ 2nd Oct 2020	Final Entry Announcement 5th Oct 2020	Orientation 7th Oct 2020	Online Ecothon 13th~16th Oct 2020
--------------------------------	-----------------------------	--	-----------------------------	--------------------------------------

The program will be operated in online 7~8 hours per day



## Program

	Module	Components
Module 1	Understanding SCP	Lecture, Workshop, Mentoring Session and Task Submission
Module 2	Developing Business Model and Strategy	



## How to Apply

Please fill out and submit the google form by 27th Sep 22 pm. (Cambodia time)  
Application form: <http://bit.ly/ecothonincambodia2020>



## Contact

Facebook: <https://www.facebook.com/EcothoninCambodia/>  
Official Email: [aseic.ecothon@gmail.com](mailto:aseic.ecothon@gmail.com)

